

# SAMPLE MEDIA ADVISORY

For virtual events, include a contact for media to RSVP with to receive access!

## For Immediate Release

Contact:

[Your name]

[Your title]

[Your phone number and email address]



COURT  
LOGO

## [Your treatment court] to Celebrate National Drug Court Month with special graduation ceremony

### [Name] Will Deliver Keynote Address

[[CITY, STATE, DATE]—In celebration of National Drug Court Month, the [treatment court] will hold a [graduation ceremony/event] on [date] at [location]. [Name (judge, member of Congress, etc.)] will deliver the keynote address. The event will recognize [#] individuals whose lives have been transformed by the treatment and support provided by the program. Media is invited to attend. To RSVP, please contact [contact information]. Local, state, and federal guidelines related to COVID-19 will be in place.

What: National Drug Court Month Celebration

When: [Date, time]

Where: [Location]

Why: Treatment courts across the nation are holding special events to celebrate National Drug Court Month. Drug courts and other treatment courts are considered the most effective strategy for reducing addiction, crime, and recidivism while saving taxpayer dollars.

With their friends and families in attendance, this graduation will honor individuals who have completed an intensive program of comprehensive substance use disorder treatment, close supervision, and accountability.

[If you have information on a few graduates willing to share their story, include 3-5 sentences on each here.]

National Drug Court Month is coordinated by the National Association of Drug Court Professionals (NADCP). Treatment courts across the nation are advocating to ensure continued federal and state funding for these effective, evidence-based programs. Our uplifting graduation is evidence of the tremendous impact the [your treatment court] has had on our community and will send a powerful message that these programs are vital to the health and well-being of our state.

There are nearly 4,000 treatment courts in the United States, annually serving 150,000 people. Since 1989, treatment courts have served more than 1.5 million people and saved billions of tax dollars. Learn more at AllRise.org.

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